(b) whether any high powered committee has been constituted by Government at various Doordarshan Kendras and All India Radio Stations to scrutinise the serials before telecasting;

(c) what criteria is being adopted for telecasting serials on electronic media;

(d) the number of serials that have been approved or rejected by the aforesaid committee; and

(e) the actual number of T.V. serials/ documentaries screened by the Doordarshan Kendras during the aforesaid period?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) and (d) 650 proposals were received by the Central Commissioning unit in the Directorate General Doordarshan out of which 102 proposals were approved during this period. Information relating to other Doordarshan Kendras is being collected and will be laid on the Table of the House.

(b) Doordarshan only has a Costing Committee at the Directorate General and various Doordarshan Kendras to decide proposals for commissioned programmes.

(c) The following broad criteria is adopted for selection of TV serials and documentatries under Doordarshan's Commissioned Programme Scheme:—

(i) Relevance of the story, theme or subject to the needs of Doordarshan;
(ii) Treatment of the subject/ storyline;
(iii) Conformity to the telecast code;
(iv) Track records of the Director, Executive Producer, writer, crew etc.

(e) Out of the programmes commissioned by the Central Commissioning Unit, 39 were telecast on the National Network during the period. Information in respect of the other Doordarshan Kendras is being collected and will be laid on the Table of the Sabha.

Money earned from Advertisements

2795. SHRI IQBAL SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the details of money earned through advertisements during the year 1993-94;

(b) whether the target fixed during this period has been achieved;

(c) if so, the details thereof and if not, the reasons therefor;

(d) whether any target for the year 1994-95 has been fixed by Government in this regard; and

(e) if so, what efforts are being taken by Government to achieve the aforesaid target?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) Rs. 372.98 crores.

(b) and (c) There was a marginal shortfall for which no specific reason can be pin pointed.

(d) Yes, Sir.

(e) Doordarshan continues to strive to enhance the quality of its programmes in order to retain the interest of its viewers and maintain the upward trend in respect of its commercial revenue.

Amount Paid to DAVP for Publication of Advertisements

2796. SHRI MOHAMED AFZAL alias MEEM AFZAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state the details of the amount paid by Ministries or their Departments to DAVP for publication of advertisements during the period 1993-94?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND

BROADCASTING (SHRI K.P. SINGH DEO): The expenditure on advertisements of various Ministries/ Departments issued by DAVP, except that of the Ministry of Health & Family Welfare, is incurrred from DAVP's own annual budget. Ministry of Health & Family Welfare provides funds to DAVP for their advertisements and an amount of *Rs. 60,79,751/- was spent by DAVP* on their Press advertisements during the year 1993-94.

Additional Channels on Doordarshan

2797. SHRI G.Y. KRISHNAN:
SHRI VIREN J. SHAH:
SHRI PRAMOD MAHAJAN:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is a proposal to make available 20 Channels from Doordarshan; if so, by when these channels are likely to be introduced;

(b) what steps Government propose to take to develop the software for so many channels when it does not have the capability of producing even 25% of the programme telecast now; and

(c) how are the TV viewers going to be benefited from these multiple channels as most TV sets in the country do not have even the provision for multiple channels?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) From 15th August, 1994 Doordarshan has introduced 10 satellite regional service channels (DD-4 to DD-13) in addition to DD-1 and DD-2. DD-3 is expected to become operational during the course of the year. No firm date can be indicated for further increase in the number of channels.

(b) In addition to inhouse productions, Doordarshan will obtain the software from private producers.

(c) All the viewers in the country would be able to receive the signals from different channels either through Dish-antenna system or through cable TV distribution.

आकाशवाणी/दूरदर्शन में आवश्यकता से अधिक स्टाफ का होना

2798. **श्री राम जेठमलानी:** क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे कि:

(क) क्या यह सच है कि सरकार के अनुमान के अनुसार दूरदर्शन और आकाशवाणी के विभिन्न विभागों में आवश्यकता से अधिक कर्मचारिवृन्द कार्य कर रहे हैं;

(ख) यदि हां, तो क्या यह भी सच है कि आवश्यकता से अधिक कर्मचारिवृन्द के संबंध में गहराई से जांच करने के लिए एक दो सदस्यीय समिति गठित की गई है; और

(ग) यदि हां, तो इस समिति के सदस्य कौन-कौन हैं तथा इसका प्रतिवेदन कब तक प्रस्तुत किए जाने की संभावना है?

सूचना और प्रसारण मंत्रालय के राज्य मंत्री (श्री के०पी० सिंह देव): (क) से (ग) जन-शक्ति तैनाती संबंधी अंतर्राष्ट्रीय आंकड़ों का अध्ययन करने तथा आकाशवाणी और दूरदर्शन की हार्डवेयर सुविधाओं के परिचालन और आरक्षण हेतु अपेक्षित न्यूनतम तकनीकी जन-शक्ति के संबंध में सुझाव देने के लिए श्री एम०पी० भाटीकर, सेवानिवृत्त इंजीनियर-इन-चीफ, आकाशवाणी तथा श्री वी०वी० राव, सेवानिवृत्त प्रमुख इंजीनियर दूरदर्शन को शामिल करके दो सदस्यीय समिति गठित की गई है। समिति द्वारा अपनी रिपोर्ट शीघ्र प्रस्तुत किये जाने की सम्भावना है।

Telecast of Haryanavi Programmes of Separate Channel

2799. SHRI S.S. SURJEWALA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have started regional language services/programmes on separate channels for each of the language in the country;

(b) if so, the details thereof;

(c) whether Government have also started or propose to start a channel for Haryanavi programmes;

(d) whether Doordarshan programmes are being prepared in Haryanavi dialect, if so, the details thereof;